

## **2025-2026 Alabama Anchor District BRAIN RELATED SERVICE AWARD**

**AWARD GUIDELINES:** Attach a narrative description telling how the project was selected and carried out. In addition to the information requested below, the narrative should include, but not limited to, publicity and goods collected/donated. The typed narrative description is limited to three (3) 8 ½" x 11" pages. Supportive evidence in the same order as the narrative should include materials original to the Anchor club, i.e., flyers, news articles, program covers, action photos of the project, letter. The award entry should be in a bound cover or three ring binder, with no loose single sheets included. This cover sheet should be the first sheet in your award entry.

### **PLEASE SELECT ONLY ONE BRAIN RELATED PROJECT FOR YOUR AWARD ENTRY**

Name of Anchor Club: \_\_\_\_\_

Name/Title of Project and the Pilot ABC the project is associated with: \_\_\_\_\_

Date of Project: \_\_\_\_\_

Number of Members in Club: \_\_\_\_\_ Percentage of Participation: \_\_\_\_\_

Actual Number of Anchors that participated: \_\_\_\_\_

Community involvement was in cooperation with: \_\_\_\_\_

Forms of Publicity: \_\_\_\_\_

Dollar value of goods collected/donated, if applicable: \_\_\_\_\_

Number of people reached: \_\_\_\_\_

Club hours to prepare for project: \_\_\_\_\_ Hours of actual event: \_\_\_\_\_

### **MEMBER SUBMITTING ENTRY**

Name: \_\_\_\_\_

Telephone #: \_\_\_\_\_

Address: \_\_\_\_\_

**POSTMARK DEADLINE FOR ENTRY IS February 5, 2026**

MAIL ENTRY TO:

Laurie Fraser  
12725 Coppertop Lane  
Madison, AL 35756  
[LFraser.clubs@gmail.com](mailto:LFraser.clubs@gmail.com)

Date Received by Awards Jury Chair \_\_\_\_\_

ALABAMA ANCHOR DISTRICT  
BRAIN RELATED AWARD  
JUDGING CRITERIA

Judge # \_\_\_\_\_

Submitted by the \_\_\_\_\_ Anchor Club

	Points Received
1. Club Participation	
2. Outside Community Involvement	
3. Publicity	
4. Collecting And Donating Goods	
5. Hands on Project with Personal Contact	
6. Number of People Impacted	

1. Club Participation

1-25%	1 point
26-50%	2 points
52-75%	3 points
76-100%	4 points

2. Outside Community Involvement

1-2 other agencies/businesses involved in project	1 point
3-4 other agencies/businesses involved in project	2 points
> 4 other agencies/businesses involved in project	3 points

NOTE- Businesses/agencies include any outside help received. This can include help from any business/agency/individual that you helped or helped you with this project.

3. Publicity (Any form of media including local newspapers, school newspapers, FB, Instagram, Pilot Log, Lodestar, etc.)

\_\_\_\_\_ Forms of media x 1 point each = \_\_\_\_\_points  
Anchor District FB Page – 1 BONUS point

4. Collecting and donating goods

Dollar value of goods:	
1-25	1 point
26-50	2 points
51-75	3 points
76-100	4 points
>100	5 points

5. Hands on project with personal contact

1-2 hours	1 point
>2-3 hours	2 points
>3-4 hours	3 points
>4-5 hours	4 points
>5 hours	5 points

6. Number of people impacted

1-10	1 point
11-20	2 points
21-30	3 points
31-40	4 points
>40	5 points