

2025-2026 Alabama Anchor District BRAIN RELATED SERVICE AWARD

AWARD GUIDELINES: Attach a narrative description telling how the project was selected and carried out. In addition to the information requested below, the narrative should include, but not limited to, publicity and goods collected/donated. The typed narrative description is limited to three (3) 8 ½" x 11" pages. Supportive evidence in the same order as the narrative should include materials original to the Anchor club, i.e., flyers, news articles, program covers, action photos of the project, letter. The award entry should be in a bound cover or three ring binder, with no loose single sheets included. This cover sheet should be the first sheet in your award entry.

PLEASE SELECT ONLY ONE BRAIN RELATED PROJECT FOR YOUR AWARD ENTRY

Name of Anchor Club: _____

Name/Title of Project and the Pilot ABC the project is associated with: _____

Date of Project: _____

Number of Members in Club: _____ Percentage of Participation: _____

Actual Number of Anchors that participated: _____

Community involvement was in cooperation with: _____

Forms of Publicity: _____

Dollar value of goods collected/donated, if applicable: _____

Number of people reached: _____

Club hours to prepare for project: _____ Hours of actual event: _____

MEMBER SUBMITTING ENTRY

Name: _____

Telephone #: _____

Address: _____

POSTMARK DEADLINE FOR ENTRY IS February 4, 2026

MAIL ENTRY TO:

Laurie Fraser

12725 Coppertop Lane

Madison, AL 35756

LFraser.clubs@gmail.com

Date Received by Awards Jury Chair _____

ALABAMA ANCHOR DISTRICT
BRAIN RELATED AWARD
JUDGING CRITERIA

Judge # _____

Submitted by the _____ Anchor Club

	Points Received
1. Club Participation	
2. Outside Community Involvement	
3. Publicity	
4. Collecting And Donating Goods	
5. Hands on Project with Personal Contact	
6. Number of People Impacted	

1. Club Participation

1-25%	1 point
26-50%	2 points
52-75%	3 points
76-100%	4 points

2. Outside Community Involvement

1-2 other agencies/businesses involved in project	1 point
3-4 other agencies/businesses involved in project	2 points
> 4 other agencies/businesses involved in project	3 points

NOTE- Businesses/agencies include any outside help received. This can include help from any business/agency/individual that you helped or helped you with this project.

3. Publicity (Any form of media including local newspapers, school newspapers, FB, Instagram, Pilot Log, Lodestar, etc.)

_____ Forms of media x 1 point each = _____points
Anchor District FB Page – 1 BONUS point

4. Collecting and donating goods

Dollar value of goods:

1-25	1 point
26-50	2 points
51-75	3 points
76-100	4 points
>100	5 points

5. Hands on project with personal contact

1-2 hours	1 point
>2-3 hours	2 points
>3-4 hours	3 points
>4-5 hours	4 points
>5 hours	5 points

6. Number of people impacted

1-10	1 point
11-20	2 points
21-30	3 points
31-40	4 points
>40	5 points