

**ALABAMA ANCHOR DISTRICT  
NEWSLETTER COMPETITION  
2023-2024**

**To enter the Anchor Newsletter Competition, send four issues of your newsletter to:**

**MAIL ENTRY TO:  
Claire Plott, Awards Jury Chair  
1115 Sawyer Dr.  
Opelika, AL 36801  
cgplott@gmail.com**

**Instructions: Place the four issues of your newsletter in a folder.**

**Type or print your club's name on the front of the folder.**

**Postmark Deadline: February 1, 2024**

ALABAMA ANCHOR DISTRICT  
NEWSLETTER AWARD  
JUDGING CRITERIA

Judge # \_\_\_\_\_

Submitted by the \_\_\_\_\_ Anchor Club

	Point Scale	Points Received
1. Content (Newsy/Informative)	1-5 points	
2. Clearly Written	1-5 points	
3. Interesting to Read	1-5 points	
4. Attractiveness/Creativity	1-5 points	

1. Content – How well does your newsletter keep your members informed regarding club activities? List all information needed for upcoming projects/fundraisers. Contact names, etc.
2. Is the meaning clear?
3. Is this something you would be interested in reading? Do you look forward to receiving your newsletter? Do you learn anything about club activities from the newsletter?
4. Appealing to the eye? Orderly? Use of graphics?