\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_, 2022

[Date]

City, State – **The Pilot Club of \_\_\_\_\_\_\_\_\_\_\_\_\_ Encourages Locals to “Get Real” during International Care & Kindness Week, November 7 – 13, 2022.**

**In partnership with *[local restaurants/businesses where your club has placed “Get Real” campaign materials],* The Pilot Club of \_\_\_\_\_\_\_\_\_\_\_ encourages families to “Get Real” at mealtimes by putting down electronic devices – both at home and out to eat during International Care & Kindness Week, November 7-13, 2022.

Look for specially marked baskets or laminated place cards in participating restaurants and businesses. Pilot’s “Get Real – Show You Care” campaign asks families to put down their virtual toys and engage in REAL conversation. Through the “Get Real” campaign and other International Care & Kindness Week initiatives, The Pilot Club of \_\_\_\_\_\_\_\_\_\_\_\_\_ spreads the news that caring for one another means really engaging with one another. Put down your phone, and pick up someone's hand.

**Pilot International created and supports International Care & Kindness Week - the second week November – to bring awareness to how simple acts can change a day, a life, or the world by simply showing someone you care.

Now in its 101th year, Pilot International is a volunteer service organization with over 500 clubs throughout the world. Committed to*“Do More. Care More. and Be More”* for their communities every day, Pilots, Anchors and Compass members provide financial and hands-on support for numerous national and local initiatives in keeping with Pilot International’s focuses – **B**rain Safety & Health and Supporting those who care for others.

For more information about Get Real, International Care & Kindness Week and Pilot International, please contact:

[Include Your Contact Information Here]

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